

Sanlorenzo sets sail for Fort Lauderdale International Boat Show, with an unprecedented number of US premieres and opening of new Americas headquarters at Pier Sixty-Six

- **New chapter in the Americas:** Official opening of Sanlorenzo's new regional headquarters at the luxury Pier Sixty-Six marina on the Fort Lauderdale intercoastal Waterway;
- **Three U.S. premieres:** SL86A, SX100 and SP92 – marking a major moment in Sanlorenzo's ongoing expansion in the Americas;
- **Bluegame debut:** Bluegame showcases the BGM75 multi-hull for the first time in US, alongside two of its most successful models.

Fort Lauderdale, October 17, 2025 – Setting the stage for an exceptional showcase at the 2025 Fort Lauderdale International Boat Show (FLIBS), from October 29 to November 2, Sanlorenzo will introduce three new models from its world-class portfolio to the U.S. market, together with the BGM75 for Bluegame, while celebrating the opening of its new waterfront regional headquarters at the iconic Pier Sixty-Six Marina.

The Maison's new home in the yachting capital of the world reflects Sanlorenzo's expanding footprint in the Americas and underscores its long-term commitment to providing the highest levels of experience to its loyal—and growing—community of owners across North, Central, and South America.

Designed in unmistakable style by Sanlorenzo's Art Director, Piero Lissoni (Lissoni & Partners), the headquarters combine Italian minimalism with the coastal lifestyle.

"At Sanlorenzo, we don't just build yachts — we craft experiences and connect communities" **said Massimo Perotti, Chairman and CEO of Sanlorenzo.** *"Our new headquarters at Pier Sixty-Six embodies this philosophy and stands as a tangible symbol of our commitment to this key market for the brand's future growth."*

Alongside the headquarters opening, Sanlorenzo returns to FLIBS with six yachts on display from its breathtaking portfolio, including three U.S. premieres across its brands — the SL86A, SX100, and SP92 — models that epitomize the brand's made-to-measure approach and refined, architectural elegance of Sanlorenzo.

"With each of these yachts, we're showing our Americas community how performance and lifestyle can coexist beautifully on the water," **added Pietro Berardi, CEO of Sanlorenzo of the Americas.** *"Our growth in this mature yachting region reflects a deepening appreciation for the Sanlorenzo difference — Italian craftsmanship, architectural excellence, and a spirit of innovation that defines our brand."*

The strong presence at FLIBS — coupled with the Pier Sixty-Six opening — marks a milestone moment for the Sanlorenzo's growth in the Americas. From product innovation to client experience, the brand continues to elevate the art of yachting on both sides of the Atlantic.

Trio of American premieres for Sanlorenzo

SL86A

Part of Sanlorenzo's iconic asymmetrical line, the SL86A — developed in collaboration with Zuccon International Project — redefines onboard livability through innovative design solutions that heighten the connection with the sea. Applying the asymmetry concept to a more compact 26.6-metre model, Sanlorenzo maximizes both interior and exterior volume while preserving its signature elegance. Standout features include a seamless stern layout with concealed stairways, optimized vertical circulation for greater spatial flow, and a versatile main deck conceived for convivial living. The

interiors, crafted from natural materials such as wood, stone, and fabric, reflect a refined simplicity and a considered approach to sustainability.

SX100

The SX100, a 30-metre yacht designed by Zuccon International Project with interiors by Marty Lowe for the US clientele, embodies freedom, versatility, and an effortless continuity between indoor and outdoor living. Its open stern, expansive beach area, and fold-out terraces create a fluid dialogue with the sea, while the main-deck owner's suite adds an exclusive, residential touch. Refined materials, soft tones, and full-height glazing flood the interiors with natural light, offering owners a new dimension of comfort and design in harmony with the water.

SP92

The SP92, a 28-metre yacht, represents the perfect synthesis of sportiness, elegance, and sustainability. Powered by 4,400 horsepower and waterjet propulsion, it delivers exceptional speed and handling while maintaining superior onboard comfort and refined livability. Its expansive 45-square-metre beach area, multi-level interior layout, and full-height glazing create a seamless dialogue between interior and exterior spaces. Designed by Zuccon International Project with interiors by Marty Lowe for the US market, the SP92 features a minimalist aesthetic distinguished by a signature copper blade along the superstructure, accentuating its dynamic profile. True to Sanlorenzo's Smart Performance philosophy, it integrates advanced technologies and lightweight materials to maximize efficiency—reducing fuel consumption by up to 13%—while preserving the craftsmanship and sophistication that define the brand.

Bluegame returns with three models, including the US premiere BGM75

Proudly part of the Sanlorenzo family, Bluegame present three models — including the U.S. debut of the groundbreaking **BGM75**, a bold new multihull by Luca Santella that redefines the boundaries of yacht design, merging the serene stability and eco-efficiency of a twin-hull with the graceful lines and refined motion of a monohull.

BGM75

Not merely a yacht, but the genesis of an entirely new market segment. Conceived by Luca Santella, this 75-foot multihull fuses luxury, performance, and sustainability while preserving the unmistakable elegance of the Sanlorenzo lineage. Its innovative architecture delivers the volume of a 100-foot monohull within a more compact, efficient footprint, featuring a full-beam owner's suite and a seamless lower deck — both unprecedented in a twin-hull configuration. The BGM75 combines the stability and reduced consumption of a catamaran with the refined hydrodynamics and aesthetics of a monohull. Marking another industry innovation, the BGM75 is equipped with twin advanced Smartgyro SG80 stabilizers, ensuring comfort levels equivalent to those of a stabilized monohull. With two layout options – three cabins layout by Piero Lissoni or four cabins layout by Zuccon International Project – the BGM75 is presented to the US audience with a tailored interior design reflecting a perfect synthesis of innovation, elegance, and functionality.

The lineup will be completed by the **BG74** and **BG54**, which embody Bluegame's crossover spirit — intuitive, innovative, and built for owners who love the sea without compromises.

Other Sanlorenzo yachts on the world's largest in-water stage:

SX88

A 27-metre motor yacht that blends the elegance of a classic flybridge with the bold spirit of an explorer. Featuring versatile open spaces inside and out, the SX88 combines a GRP hull and carbon-fiber superstructure with sustainable technologies for performance up to 23 knots while minimizing environmental impact.

SD90

The 28-metre semi-displacement SD90 unites refined design with environmental consciousness. Its efficient semi-displacement hull and use of sustainable materials reduce consumption without compromising comfort. Exterior lines by Zuccon International Project enhance the connection to the sea through expansive decks and panoramic glazing that flood interiors with natural light.

SL90A

With its innovative asymmetrical layout, the SL90A shifts the port-side walkway to the roof, creating a larger, brighter main deck salon with full-height windows. This unique configuration allows the owner's cabin and main salon to share the same level—an arrangement typically reserved for larger yachts—and provides direct access to the bow. The seamless flybridge and integrated sundeck, combined with the yacht's sleek glazing and sculpted lines, reinforce its architectural purity and contemporary elegance.

Bluegame brings spirit of freedom and innovation – other yachts on display at FLIBS:

BG74

The BG74 embodies the ideal balance between an open yacht and a flybridge. Its fluid layout, efficient hull, and elegant proportions deliver an uncompromising experience that immerses owners in the sea while ensuring exceptional performance and comfort.

BG54

The BG54, the first model in Bluegame's 2.0 generation, distills the brand's design philosophy into a more compact form. It offers owners the freedom to navigate independently without sacrificing luxury, versatility, or the brand's signature connection to the water.

About Sanlorenzo

For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its "Road to 2030" strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.

About Bluegame

Bluegame was founded in 2004 through Luca Santella's dedication and ambition in creating functional and efficient boats that are unique on the market, unconventional, and defy categorisation. This vision translates into the historic BG range, a perfect synthesis of sophisticated design and the authenticity of an uncompromising experience of the sea. In 2018, joining the Sanlorenzo Group changed the paradigm for Bluegame, opening new horizons and incredible development opportunities. Under the leadership of CEO Carla Demaria and Head of Product Strategy Luca Santella, the company has experienced extraordinary growth, with revenue multiplying 16 times in five years. New lines have gradually joined the historic BG range, while staying true to its identity: the BGX line, where 'X' recalls the crossover spirit present on Sanlorenzo's SX boats, and the BGM line, with the first luxury multihull in the history of both Sanlorenzo and the luxury yachting industry. However, sustainability is always the focus of Bluegame's design, epitomised by BGH, the hydrogen-powered chase boat using foils that flew at 50 knots alongside American Magic and Orient Express Racing Team during the 37th Edition of the America's Cup. The ultimate expression of sustainability to date. Building on this momentum, Bluegame pushed further with the new BGF range, which integrates foil technologies pioneered on the BGH, while expanding the brand's multihull portfolio with a strong focus on versatility, innovation, and Italian excellence. Additional

models are currently under development, ready to rewrite the rules once again with disruptive advances in technology, design, and sustainability.

For further information:

Sanlorenzo Spa

Mariangela Barbato

Ph. +39 3409955110

E-mail communication@sanlorenzoyacht.com

Bluegame srl

Serena Mazziotta

Ph. +39 3316654040

E-mail: serena.mazziotta@bluegame.it

Comin&Partners – Press Office Sanlorenzo

Giulia Mori

Ph. +39 3474938864

E-mail giulia.mori@cominandpartners.com

Margherita Pisoni

Ph. +39 3388278600

E-mail margherita.pisoni@cominandpartners.com